WELCOME TO
Heading from the
CHA to CHIP

Brought to you by the Community Healthcare Coalition of Greater Prince William

Share Your Thoughts
@PrinceWilliamHD
@PrinceWilliamHD
Welcome

Participation

Inclusion  Collaboration

Public Engagement
What is Population Health?
Social Determinants of Health

Socioeconomic Factors:
- Education
- Job Status
- Family/Social Support
- Income
- Community Safety

Physical Environment:

Health Behaviors:
- Tobacco Use
- Diet & Exercise
- Alcohol Use
- Sexual Activity

Health Care:
- Access to Care
- Quality of Care

50% can be traced back to your zip code!
Only 20% include those moments in a healthcare environment.
Based on 3 Assessments

Community Health Status Assessment
Review of quantitative and community health indicators

Community Themes & Strengths Assessment
Community survey about health issues and opportunities

Forces of Change Assessment
Discussion of community conditions and health issues impacting the area
### What Did GPWA Say?

#### Greatest Strengths
1. Diversity of Community
2. Police, Fire, & Rescue Services
3. Educational Opportunities
4. Safe Place to Live
5. Parks & Recreation

#### Important Health Issues
1. Mental Health Problems
2. Alcohol, Drug, &/or Opiate Use
3. Violence & Abuse
4. Obesity
5. Other Chronic Conditions

#### Improve Quality of Life
1. Affordable Housing
2. Access to Health Care
3. Mental Health & Substance Abuse Services
4. Educational Opportunities
5. Jobs and Healthier Economy
Top 5 Strengths

1. Diversity of Community
2. Police, Fire, & Rescue Services
3. Educational Opportunities
4. Safe Place to Live
5. Parks & Recreation
Top 10 Health Issues

1. Mental Health Problems
2. Alcohol, Drug, &/or Opiate Use
3. Violence & Abuse
4. Obesity
5. Other Chronic Conditions
6. Age-related Health Concerns
7. Differences in Health Outcomes for Different Groups of People
8. Dental Problems
9. Tobacco Use (Cigarettes, Vaping, E-Cigarettes, Snuff, Chewing Tobacco)
10. HIV
Other DC-VA-MD Metro Area:
1. Mental health problems
2. Alcohol, drug, and/or opiate abuse
3. HIV

No zip code listed:
1. Mental health problems
2. Violence and abuse
3. Alcohol, drug, and/or opiate abuse

Outside of Northern VA:
1. Alcohol, drug, and/or opiate abuse
2. Mental health problems
3. Obesity; violence and abuse

Manassas City:
1. Mental health problems
2. Alcohol, drug, and/or opiate abuse
3. Obesity

Manassas Park City:
1. Mental health problems
2. Alcohol, drug, and/or opiate abuse
3. Violence and abuse

Prince William County:
1. Mental health problems
2. Alcohol, drug, and/or opiate abuse
3. Violence and abuse
# Issues by Age Group

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Mental Health Problems</th>
<th>Alcohol, Drug, &amp;/or Opiate Use</th>
<th>Violence and Abuse</th>
<th>Age-related Health Concerns</th>
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<tr>
<td>≤ 24 years</td>
<td>1</td>
<td>2</td>
<td>3</td>
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<tr>
<td>25 to 49 years</td>
<td>1</td>
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<td>50 to 64 years</td>
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<tr>
<td>65+ years</td>
<td>1</td>
<td>2</td>
<td>3</td>
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</table>
Issues by Race/Ethnicity

- Mental Health Problems
- Alcohol, Drug, &/or Opiate Use
- Obesity
- Alcohol, Drug, &/or Opiate Use
- Age-related Health Concerns
- Violence & Abuse

1. White, Non-Latino
2. Black/African American
3. Hispanic/Latino
4. Asian
5. American Indian/Alaskan Native
6. Native Hawaiian or Other Pacific Islander
7. Two or More Races
Top 10 Factors that Affect Health

1. Affordable Housing
2. Access to Health Care
3. Mental Health & Substance Abuse Services
4. Educational Opportunities
5. Jobs and Healthier Economy
6. Transportation Options
7. Welcoming Diversity (Social, Cultural, Faith, Economic)
8. Working to End Homelessness
9. Access to Healthy Food (Fresh Fruits & Vegetables)
10. Basic Needs Services (Food, Clothing, Temporary Cash Assistance)
Outside of Northern VA:
1. Housing that is affordable
2. Mental health and substance abuse services
3. Access to health care

Manassas City:
1. Housing that is affordable
2. Mental health and substance abuse services
3. Access to health care

Manassas Park City:
1. Housing that is affordable
2. Access to health care
3. Jobs and a healthier economy

Prince William County:
1. Housing that is affordable
2. Access to health care
3. Mental health and substance abuse services

Other DC-VA-MD Metro Area:
1. Housing that is affordable
2. Access to health care
3. Mental health and substance abuse services

No zip code listed:
1. Housing that is affordable
2. Access to health care
3. Educational opportunities
Top Issues

- Economic Stability
- Educational Opportunities
- Healthcare Access & Delivery Systems
- Neighborhood & Built Environment
- Mental Health
- Tobacco and Substance Use
Where Are We Going?

Develop a Shared Vision

Gather Information

Compile Health Status Report

Collaboratively Select Health Issue to Tackle

Develop a Community Health Improvement Plan
The CHA Report

Community feedback, health statistics, survey data, and health database systems to determine, explore, and prioritize the most persistent issues.

The complete report can be found at BeHealthyBeHappyPrinceWilliam.com.
We are in the beginning stages of developing our Community Health Improvement Plan (CHIP)!

What's Next?

Form Advisory Group
Collect & Review Data
Determine Priorities & Develop Goals, Objectives & Strategies
Create Plan
Disseminate Findings
CHIP Priorities

- Educational Opportunities
- Neighborhood & Built Environment
- Communications & Marketing
Community Data

DATA PORTAL

This data portal was developed to provide a convenient access point for health-related data for Virginia. This portal is a comprehensive source for community health assessment, public, and population health data. Each data portal page provides interactive data at the most granular level available. If you have any questions or data requests please contact: population.health@vdh.virginia.gov.
Growing Communities: Social Determinants, Behavior and Health

Our environments cultivate our communities and our communities nurture our health.

When inequities are high and community assets are low, health outcomes are worst.

Substance Abuse, Smoking, HIV/AIDS, Infant Mortality, Nutrition, Obesity, Depression, Stress

When inequities are low and community assets are high, health outcomes are better.

When inequities are low and community assets are high, health outcomes are better.

HIV/AIDS, Influenza, CVD, Nutrition, Smoking, Substance Abuse, Smoking

Making Impact

SOCIAL DETERMINANTS AND SOCIAL NEEDS: MOVING BEYOND MIDSTREAM

STRATEGIES
- Improve Community Conditions

COMMUNITY IMPACT
- Laws, policies, and regulations that create community conditions supporting health for all people.

TACTICS
- Include patient screening questions about social factors like housing and food access; use data to inform care and provide referrals.
- Social workers, community health workers, and/or community-based organizations providing direct support/assistance to meet patients' social needs
- Medical interventions

INDIVIDUAL IMPACT
- Addressing Individuals' Social Needs

Providing Clinical Care

upstream

midstream

downstream

Created by the de Beaumont Foundation and Trust for America's Health, 2019.
CHIP Activity Logic Model

Problem

But Why?
But Why Here?
(Intervening Variables)

Outputs
Strategies and Activities

Outcomes
Short-term
Intermediate
Long-term

Outcomes
Short-term
Intermediate
Long-term

But Why?
But Why Here?
(Intervening Variables)
Have additional ideas, please reach out to:

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Stay Connected

To learn more, visit:

BeHealthyBeHappyPrinceWilliam.com

To share, ask, and learn more, contact:

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To stay in touch, follow:

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